

## Generic Template

### OUTDOOR BANNER

Format : 3000 x 1000mm setup artwork at 25% scale (750 x 250mm)

Import this file on a separate layer in your design program.  
Don't forget to put this layer invisible when you export to your final PDF.

#### Bleed format (756 x 256mm)

Trim format + 3 mm on all sides.  
Let the background and all other images run through till this border.

#### Trim format (750 x 250 mm)

Border of final format after cutting.

#### Safety zone (730 x 230mm)

Keep your text and other important information within this border minimum 10 mm within trim format.

### Artwork Checklist

Please follow these steps below before submitting print ready artwork files.

1. Create artwork in CMYK mode or RGB.
2. Keep critical artwork (images, logos, copy or text) 10mm from the edge of the banner.
3. Images should be 300 dpi or higher.
4. Save artwork as Hi-Res PDF file.